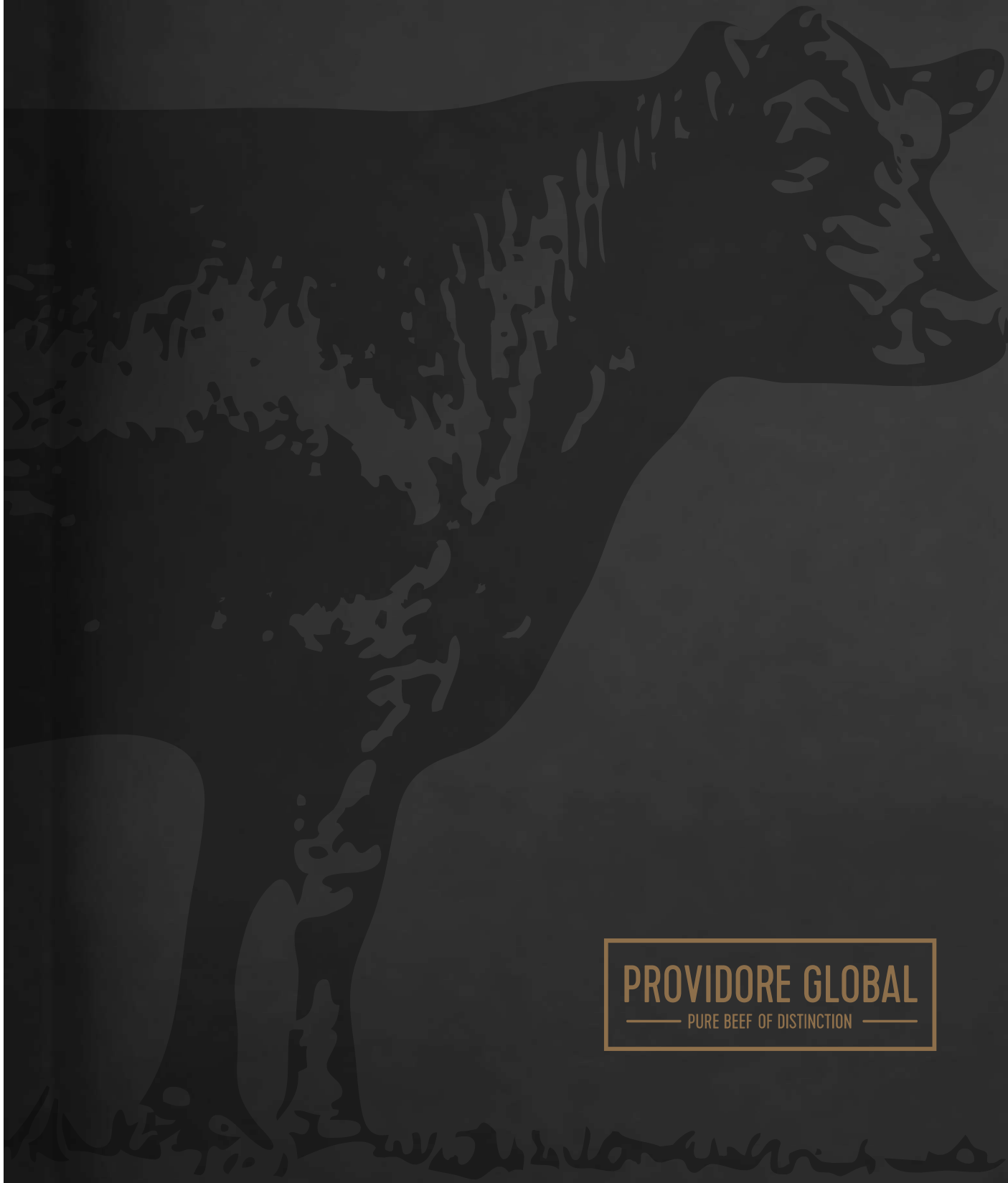




PROVIDORE GLOBAL
— PURE BEEF OF DISTINCTION —

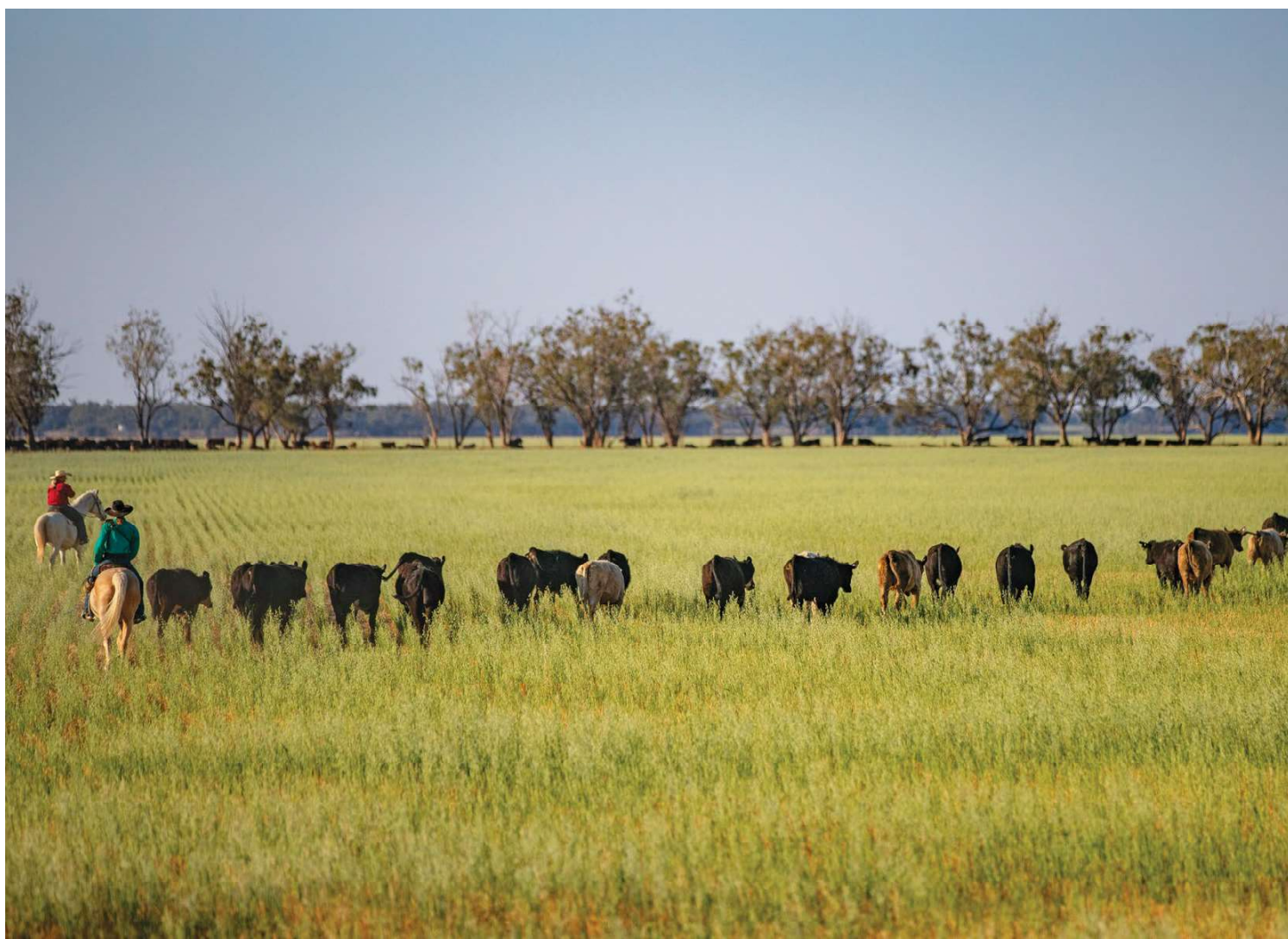
WITH ITS DISTINCTIVE MARBLING, PURE
FLAVOUR AND GUARANTEED BUTTERY
TENDERNESS, PROVIDORE GLOBAL IS
AUSTRALIAN BEEF OF DISTINCTION.

We know beef! Since the early 1960s we have been breeding award-winning Australian beef for the enjoyment of beef connoisseurs throughout the world.

As third-generation beef producers, we believe it is the slight differences that we make that create our famous flavour.

Our A+ symbol represents our unwavering commitment to surpass expectations in flavour, purity, nutrition, and tenderness. Every cut of Providore Global beef is pure Australian beef of distinction. A+ guaranteed.

PROVIDORE GLOBAL
— PURE BEEF OF DISTINCTION —





OURS IS A STORY STEEPED IN
A RICH HERITAGE OF AGE-OLD
FARMING TRADITIONS, FINE
FOOD, VISIONARY LEADERSHIP
& CHAMPION CATTLE RAISED
ON FERTILE PASTURES IN
NORTH WEST NEW SOUTH WALES.

Providore Global's "Happy Herd" Sustainability Policy exceeds the industry benchmark in quality assurance and animal welfare. Our cattle remain in a stress-free environment throughout their entire farm-to-table journey.

Food safety is of utmost importance to us. We control our entire quality-assured, MSA-accredited supply chain so that from our farm to your table, we provide unparalleled peace of mind when it comes to the product quality and integrity of our beef.

All our beef is of premium quality, "MSA Graded" pure Australian goodness with a focus on tenderness, juiciness, nutrition, and flavour. Our internationally accredited operation adheres to strict global Quality Assurance policies. We are certified by leading international industry regulators, including Ausmeat, Meat Standards Australia (MSA), AQIS, Halal Certification and EU Accreditation.



ALWAYS A CUT ABOVE

Renowned for our quality and year-round tenderness, our beef has won numerous global awards including winning Gold at the World Steak Challenge in 2018, 2019 and 2023.



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Every cut of Rosedale Ruby A+ premium grade free-range beef comes from our award-winning home-grown herd of young, prime Angus Charolais cattle that are approximately 24 months of age.

Completely 100% hormone and chemical free, our cattle are raised on pristine pastures and pure artesian mineral waters upon our family farms in South Eastern Australia and then finished for approximately 150 days using our proprietary blend of natural grains to create our rich, distinctive flavour for an unsurpassed dining experience.

The name Rosedale Ruby draws upon our rich history and the exceptional qualities of "Ruby", a Grand Champion cow from our stud farm "Rosedale" which is located in Australia's lush, green food bowl over the Great Dividing Range, just four hours west of Sydney, Australia.



RAISED ON THE PRISTINE PASTURES ACROSS OUR FARMLAND AND GRAIN FINISHED FOR APPROXIMATELY 150 DAYS, **ROSEDALE RUBY** IS THE MOST RESPECTED AND TRUSTED BRAND FOR **PURE AUSTRALIAN BEEF OF DISTINCTION.**

